Strategic Map 2024–2025

The UOC we want, the UOC we envision

Strategic Plan Phase 2024–2025

P17. Transforming the organization to make it agile and flexible, and ensuring its financial sustainability

P18. Promoting the plan for digitalization and updating technology

P1. Ensuring the university's strategy aligns with its social function

P2. Updating the UOC's legal status and funding model within the framework of the university system

P3. Adapting the governance model and the governing, participation and coordination bodies

P16. Strengthening our ability to attract, retain and develop talent

P4. Developing the student support model and strengthening assessment of and for learning

P15. Updating academic policy

P5. Exploring and applying artificial intelligence (AI) to the educational model

P14. Consolidating a working framework that strengthens the academic activity

P6. Strengthening research on our educational model to transfer the results and make our portfolio more competitive

P13. Reviewing our teaching staff model to respond to all of the university's missions

P7. Providing the UOC with the necessary structure and resources to consolidate its research

P12. Fulfilling our commitment to culture

P8. Structuring, fostering and raising the profile of the knowledge transfer

P11. Forging links with the community

P9. Showcasing the UOC as a university of excellence in research and knowledge transfer

P10. Expanding the ecosystem of alliances

Areas for action

- **A1.** INSTITUTIONAL POLICY, GOVERNANCE AND STRATEGY
- **A2.** LEARNING, SUPPORT AND INNOVATION
- **A3.** RESEARCH, KNOWLEDGE TRANSFER AND VISIBILITY
- **A4.** ALLIANCES, COMMUNITY AND CULTURE
- **A5.** ACADEMIC POLICY, GOVERNANCE AND ORGANIZATION
- **A6.** TALENT, ORGANIZATION AND TECHNOLOGY

Inner ring segments

- ECONOMIC SUSTAINABILITY
- NEW WAY OF WORKING
- DIGITALIZATION AND EFFICIENCY
- ENVIRONMENTAL SUSTAINABILITY
- QUALITY AND NEW DATA CULTURE
- REPUTATION AND POSITIONING
- INSTITUTIONAL LINKS
- PERSONALIZATION OF THE UOC'S EDUCATIONAL MODEL
- FORECASTING EDUCATIONAL TRENDS
- DEVELOPMENT OF RESEARCH TALENT
- RESEARCH ORIENTATION
- RESEARCH ECOSYSTEM GOVERNANCE
- INNOVATIVE ECOSYSTEM
- OPEN KNOWLEDGE
- NEW OPPORTUNITIES FOR TRAINING AND EMPLOYMENT
- EQUITY AND INCLUSION
- CULTURE
- UOC TALENT

P1 to P18: strategic priorities
A1 to A6: areas for action

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